

SEAM Social

PITCH DECK

Ad-driven social sucks

Incentivizes maximum data capture

Requires millions of DAU to make money

Same features for everyone, no customization

Closed source, not collaborative

A UGC marketplace, making Seam the most creative social platform

Customizable mini apps, themes, and templates allow for higher ARPU than ads*



* Average revenue per user per quarter for ads is between \$0.51 (edit) - \$10.14 worldwide (facebook). Average revenue per user per quarter for UGC marketplace is between \$11.92 (Roblox) -- \$100 (Eartite).

Product Demo

Click gif to view demo :)



Traction

seam.so is live with pages created and 36% D30 retention



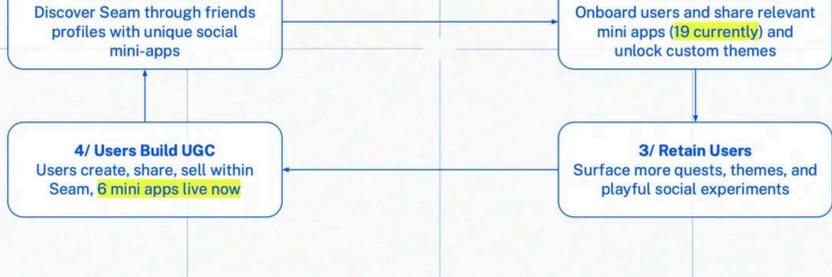
Web3 Game Integrations

Seam is the social graph and profile for multiple Polygon games (one is top 10)

FitCheck Mini App

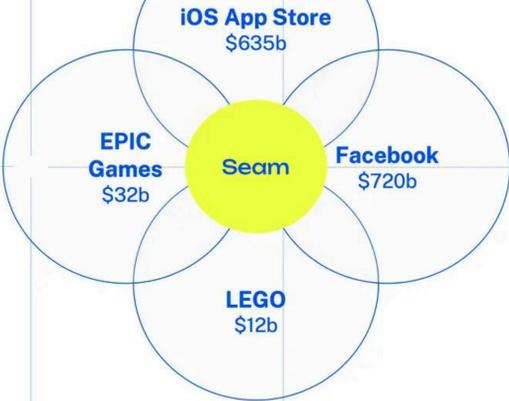
Hit #7 in the iMessage app store social category charts

Growth Loop



Sizing the Opportunity

Games, apps, and social all have massive TAMs*, Seam is the best of these worlds



* Apple's Data

Our Progress & Roadmap

Q1 – 2023 Launched Block SDK First block remixed Unique handles live Launched referrals First Seam Points	Q2 – 2023 Pixels integration live Friending launched Introducing Quests Wall block launched Gaming partnerships	Q3 – 2023 Accepted into Variant Founder Fellowship Weekly launch livestream FitCheck hits #7 NFT Gated Themes	NEXT >>>>> Monetization Growth GTM
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THE ASK

\$ M seed for hiring full-time engineers to build the marketplace	Partnerships intros with IP-focused NFT projects and web3 games	Seam token launch support, audits, legal advising, and tokenomics
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THANK YOU

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